

PROGRAMME

13-14 November 2025



13TH - 14TH
NOVEMBER 2025



UNIVERSITY OF
MORATUWA
SRI LANKA

9-00 - 10.30am - 13th November 2025

8.00 - 9.00am Registrations

Venue - Auditorium, Rubert Pieris Building

Address by Theme Address by
Dr. Sumanthri Samarawickrama
Conference Chair, IDR 2025

9.30 - 10.00am Vision Speech

Dr. Jo A. J. De Baerdemaeker

Award-Winning Typeface Designer,
Font Technologist, and Scholar
LUCA School of Arts, Belgium

10.00- 10.30am TEA/ Refreshments

Day 1 – 13th November 2025 (Thursday)

10.30–11.30pm

Session 01 – Auditorium, Rubert Pieris Building

Human Experience and Design Insight

Session Chair : Dr. Dilina Nawarathne

Session Co-chair : Ms. Kalani Jayaweera

Does The Way We Sit Influence Our Cognitive Thinking?
ABHISHEK SRIVASTAVA, SREEJESH S. NAIR, and SONAL ATREYA

Emotional Responses to Spatial Arrangements in Museum Interiors
JAYAWEERA J.K.V. and GAMAGE W. O.

The Role of 4e Cognition Framework in Improving Early Childhood Fine Motor Skills Development through Learning Materials
KANDANARACHCHI R. and DISSANAYAKE M.

Are Animation Movies Meant Only for Children? A Look at the Evolving Audience
SHAZEEN THALHA A. and CHANDANA JAYAWARDANA B.

A Conceptual Framework for a Wearable Cooling System Using PCM and TEC Integration
WICKRAMASINGHE N. and WASALA K.

11.30–12.30pm

Session 02 – Auditorium, Rupert Pieris Building

Society and Culture

Session Chair : Ms. Chathurangi De Silva

Session Co-chair : Mr. Ravindu Subasinghe

Echoes of the Ochaya: Transmedia Storytelling as Cross-Cultural Design for Reframing Geisha Perceptions
INDURANPITIYA I.K.V.M. and SEMASINGHE S.M.I.D.B.

Exploring the Impact of User-Centered Design on Quality Enhancement in Coffee Processing in Sri Lanka
KONARA D. and JAYASINGHE S.

Human-Centred Tool Design for Domestic Cashew Cutting: A Case Study from North Central and North Western Provinces, Sri Lanka
BANDARA M.V.R.K.W. and PERERA W.P.S.G.

Material Culture of Tea: Visual Analysis of Post-Colonial Sri Lankan Equipage
WICKRAMASINGHE N. and JAYASINGHE S.

Design Ethnography of Parental Disengagement in Low-Income Urban Sri Lanka: A Participatory Study in Siribara Manikepura
PRASADI Y. R. G. and WASALA K.

12.30– 1.30pm LUNCH

Day 1

13th November 2025 (Thursday)

1.30 – 3.00pm

Session 03 – Auditorium, Rupert Pieris Building

Vernacular Knowledge and Practice

Session Chair : Dr. Sagara Jayasignhe

Session Co-chair : Ms. Thamashi Dias

Negotiating Gender through Symbols: Cultural Semiotics and Creative Agency in Malayalam Tamil Community of Pedro Estate, Sri Lanka
RATHNAYAKE A.R.M.A. and DE SILVA C.

Designing with Vernacular Intelligence: Embedding Cultural Narratives into the Digital World
SRINIVAS S.

Adaptation of Global Wordmark Logos to Sinhala Script
VIMUKTHI S. and SAMARAWICKRAMA S.

Interactive Storytelling as a Systems Thinking Tool for Conservation Education in Sri Lanka
JAYAWEERA M.P.K.H and LIYANAGE U.P.P.

Creative Intelligence in Political Visuals: A Semiotic Study of Facebook Content in Sri Lanka's Aragalaya
WATTEGEDARA I.C. and DE SILVA C.

3.00– 3.30pm TEA/ Refreshments

5.00 - 6.30pm **Embodied Intelligence**
An Evening of Craft, Space, and Design Innovation
IDR Awards and Appreciations and

Space Conclave

Evening of Creative Intelligence Discussion with
Award-Winning Archt. Palinda Kannangara

Day 2

14th November 2025 (Friday)

8.00 - 9.00am Registrations

9.30 - 10.00am **Keynote Speech**

Prof. Rikke Hansen

Award-Winning Graphic Designer and
Teaching Associate Professor,
Kolding School of Design, Denmark

10.00 – 10.30am TEA/ Refreshments

10.30 – 11.30am

Session 04 – Auditorium, Rupert Pieris Building

Design Pedagogy and Thinking

Session Chair : Dr. Kamal Wasala

Session Co-chair : Ms. Randika De Silva

Current Practice in Fashion Design Education:
A Review of Global Perspective
DE SILVA M., GOPURA S. AND SAMARAWICKRAMA S.

LLM-Informed Mapping of Emerging Student Practice
Communities for Adaptive Design Curricula
DE MAAT J.

Explore Grid Systems and the Application of It in
Children's Picture Books for Visual Literacy
KOBOMALLA K.M.D.U. and SAMARAWICKRAMA S.

Fostering the Role of Library Activities to Boost
Reading Motivation: Enhancing Engagement in
School Libraries
HARSHANI K.R.N.

What if Elephants Ordered Dinner?
Speculating More-Than-Human Futures for
Human–Elephant Conflict
NAZURDEEN N. and NAWARATHNE D.

Day 2 – 14th November 2025 (Friday)

11.30 – 12.30pm

Session 05 – Auditorium, Rupert Pieris Building

Design Across Technologies

Session Chair : Dr. Dilina Nawarathne

Session Co-chair : Mr. Supun Dulanga

Non-Humanoid Robotic Communication: A Cube's Expressive Movements
PERERA B.K.P. and WASALA K.

Scientific Traces of a Hobby: Co-Designing a Platform to Repurpose Wildlife Photography into Conservation
WICKRAMASOORIYA S. and NAWARATHNE D.

Reconceptualizing Fonts as Digital Infrastructure in Sri Lanka
EGODAWATTAH P.

Perception Vs. Practice: A Gap Analysis of Sleep Hygiene Knowledge and Behaviour in Young Adults
WEERAMAN P. and WASALA K.

Design-Based Adaptation of a Facial Analysis Model for Sri Lankan Kolam Masks
WIJERATHNA J. and SAMARAWICKRAMA S.

12.30– 1.30pm LUNCH

1.30 – 3.00pm

Session 06 – Auditorium, Rupert Pieris Building

Economy and Industries

Session Chair : Ms. Chathurika Nugawela

Session Co-chair : Mr. Praneeth Perera

Hyper-Personalisation in Fashion: Readiness of Sri Lankan Fashion Brands on AI-Based Product Recommendations
LANEROLLE A.K and SILVA U.I.K. and GOPURA S.

Ancient Fertility Ritual Artifacts as Culture-Oriented Product Designs in Global Digital Business: The Venus of Willendorf in an eBay Case Study
CHATHUMALI S. and SAMARAWICKRAMA S.

Exploring How Sri Lankan Handloom Craftsmanship can be Integrated into Local Premium Fashion as a USP
MADALAGAMA M.A.S.N. and DE SILVA S.

Enhancing Sri Lanka's Tuna Industry: Strategies for Sustainable and Competitive Growth
PEIRIS H.T.R.T. and RATHNAMALALA S.

Designing the Void: Activating the Garment–Body In-Between
SAMARAKKODY T. and LIYANAGE U.P.P.

3.00– 3.30pm TEA/ Refreshments

Day 2 – 14th November 2025 (Friday)

3.30 – 4.30pm

Session 07 – Auditorium, Rupert Pieris Building

Economy and Industries

Session Chair : Dr. Kamal Wasala

Session Co-chair : Mr. Ravindu Peiris

An Exploration of Sri Lankan Lullabies Through Textile Weaving as an Interpretive Visual Language

LIYANAGE D.R. and WEERASINGHE. A

Designing Seaweed-Based Environmental Strategies for Coastal Erosion Mitigation in Sri Lanka

Wijewardana H.G.K. and Liyanage U.P.P.

Community-Centered Design Perspectives on Rubber Latex Harvesting among Smallholders in Kegalle District, Sri Lanka

KARIYAWASAM R and JAYASINGHE S.

Day 3 – 15th November 2025 (Saturday)

8.30 - 9.00am Registrations

9.00 – 12.00noon "Creative Exploration" workshop by Prof. Rikke Hansen

9.00 – 12.00noon PG Research chat with Dr. Dilina

12.00 – 1.00pm LUNCH

1.00 – 4.00pm "Typography"workshop by Dr. Jo A. J. De Baerdemaeker