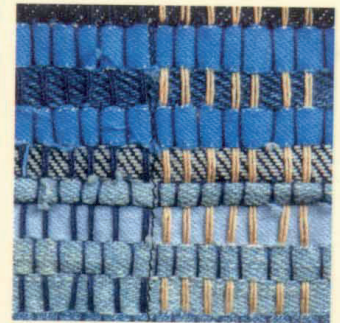
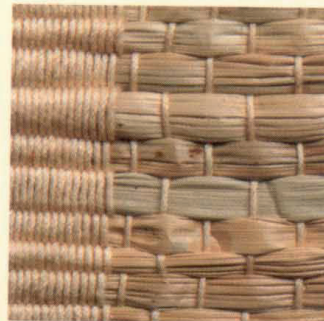
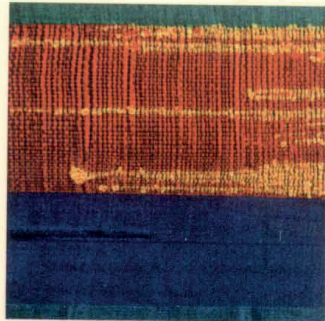
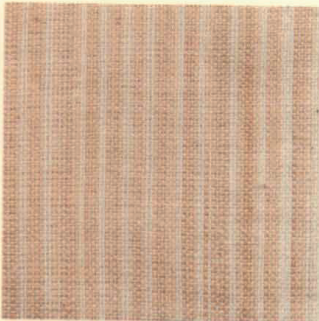


DEPARTMENT OF  
**INTEGRATED DESIGN**  
UNIVERSITY OF MORATUWA



# CULTURE CODE

Tradition to Lifestyle | Handwoven Wearables 2018

Wearable Lifestyle Products & Collection of Drapes

# CULTURE CODE

Tradition to Lifestyle | Handwoven Wearables 2018

Published in Sri Lanka in 2018 by,  
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Faculty of Architecture,  
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# DEPARTMENT OF INTEGRATED DESIGN

FACULTY OF ARCHITECTURE,  
UNIVERSITY OF MORATUWA



The Department of Integrated Design is the pioneer of Sri Lanka design education and has been processing and developing the field of design for over a decade in the Faculty of Architecture, University of Moratuwa, leading the students through an innovative and problem solving practice of design application.

Thus, with the mingling of creativity and functionality the degree course attempts to create designers of an individual identity that can enrich the Sri Lankan context.

Specializing in different streams of design, the course provides a great opportunity for the youth of the country to enter the world of design with creativity and sociocultural consideration. Media and communication Design, Fashion Design and Product Design are the established fields of studies in the department. The degree program while responding to the demand of great diversification in higher education; also provides an immense contribution to the national development through academic performances.

“Designing a product is designing a relationship”

Steve Rogers

# INTRODUCTION

The project 'Culture Code' was implemented in the year 2012, in aim of developing entrepreneurial skills of the emerging designers and to create business opportunities while contributing to the betterment of the craft sector in Sri Lanka. As a national craft development project, Culture Code 2018 embarks for its 5th year translating a myriad of ideas into woven material design using the understanding of woven fabric structures and design process combining with woven fabric practices.

Level two students of the Department of Integrated Design, Faculty of Architecture, University of Moratuwa entered the project with initial research on locally practiced yet economically significant weaving industry of Sri Lanka. Their research includes the observations and materials of production techniques, identification of its future potential in gaining economic advantage and recognition of grass-root level loom technologies, different weaving structures, variation of colour usages associated with the loom weaving craft practices in different areas of the local context.

The combination of local, foreign and own designed looms has created a diverse range of productions of loom woven materials to a sensible outcome with proper involvement of a rich academic design process and marketing strategy. Presenting herewith are refined design ideas and executions of the emerging designers for awareness, promotion and advancements of the industry.

## CULTURE CODE

Tradition to Lifestyle | Handwoven Wearables 2018





COLLECTION OF GARBS

"Only those who attempt the absurd will achieve the impossible"

M.C. Escheråå

## WONCHO BY HARID

"Woncho by HARID" is a handwoven garment designed for men, both local and global to experience the traditional Sri Lankan handweaving by upcycling of leftover natural wool yarns as a sustainable movement while strengthening the local economy. "Woncho" is made while weaving in the hand loom machine itself without any pattern cutting, so that there is no any wastage of fabric. Also, the ombré effect of colors were used as a detailing. "Woncho" can be worn as an outerwear for any occasion as per the desire of each individual.



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## WAVY

Introduced with a strong background research and an experiment process, "Wavy" is a beach cover-up collection designed to cater the young females of the high end community. "Wavy" helps beach lovers to dress breezy, light and comfortably in sea breeze. Inspired by the fabric structure of leno weave, the collection follows the concept of "woven shear- let it reveal you". Woven in a frame loom using crochet threads to minimize the wastage of materials.



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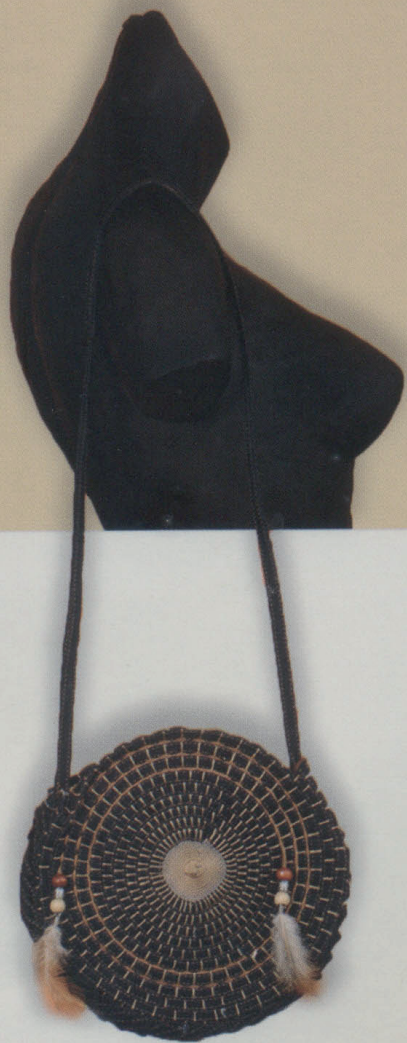
## LAAYA

"LAAYA" is a special series of women's tops colored with natural dye, for women who live sustainable high-end lifestyles. According to the concept of "essence of nature", natural dye is the solution for the environmental hazard created by synthetic dye. The fabric is made out of cotton yarns and the fabric is colored using "tea color" and "iket" dyeing methods. Most of the natural dyes are healthy for skin protection. The added adjustable strap of the garment has made its size adjustable.



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COLLECTION OF  
CARRIED ACCESSORIES



"Design is everything we make, but it's also between those things.  
It's a mix of craft, science, storytelling, propaganda, and philosophy"

Erik Edigard

## CIRCULAR GRANDEUR

Designed by diversifying and developing circular weaving to address various needs of fashionable hand bags and clutch purses to celebrate the circular elegance. Inspired from the circular and spiral forms of nature, product focuses on the passion of high end, elegant ladies for unique containers to carry day today cosmetics and petite belongings. Encouraging the eco-friendly sustainable practice and to minimize the denim material waste in industry recycled denim offcuts are used with the circular soumak and circular twill weaving techniques. With the combination of colors and weaving patterns done on a circular loom, each product is made specific and unique.



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## USU BAG

Designed for the brand of "Loop Denim", it is a shoulder bag to help customer to carry their valuables while travelling and shopping, with used and excess denim material. The product is based on the concept of "Loop Denim - Use only what already exists". The product introduces a new method of reusing and upcycling denim materials with the incooperation of craftsmen in Sri Lankan weaving industry. Aim of this product is to develop the inter relationship between craftsmen and the customer with the help of upcycling materials catering to the sustainable life styled consumer.



UDARI JAYARATHNA  
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## WOW

"Wow" is a cross body bag inspired by the sustainability and self-expression of 1960's Hippie movement. "Wow" introduces a nouveau weaving technique of making and taking out the product directly from the loom. While supporting and encouraging the younger generation to choose fashionable yet sustainable products, "Wow" is designed for the young girls who hesitate to carry hand bags and like to minimize what they carry with them while travelling. The self-expressive style of the bag highlights the unique personality of the consumer.

SANDAMINI DISSANAYAKE  
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## NEOVALUE

"Neovalue" is a sustainable lifestyle product which is a solution for the textile waste in Sri Lankan garment industry which engages with weaving. This handmade product leaves a minimum waste during its production. It gives new life to waste and new formation thus creating a sophisticated experience for the current youth. With its highly regarded iconic logo, it shows the users economizing lifestyle and their contribution to develop Sri Lankan economy further giving new value to the textile waste.



KAUSHALA PERERA  
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## GÖNI

"Göni" is a wearable party time pouch which makes the user a sustainable fashion icon at parties they attend. The product carries around a woman's regular makeup items, keys, money, credit cards or business cards. This product is inspired from the form of a jute sack and the endemic behavior of the jute yarns and the existing products. This product follows the concept 'Free the palm' with the aim to develop the relationship between the customer and the organic, eco-friendly and sustainable goods.



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## BLOVER

With less flexible body & space saving regular form, the Blover book pack is designed to be the side companion which definitely takes care of book lovers' reading addiction. For the young ladies who are dedicated and has an immense passion towards reading books, this product is not only a container which holds precious books at the household but also a shoulder bag which provides the maximum protection for the books while a person is on the way to the library, bookshop or a day-out. Using a technically advanced hand loom weaving method, the product consists of water resistant, durable & heat sensitive, eco-friendly material, a combination of reed, crochet thread & jute thread.



PRANEETH PERERA  
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## WOVEN CHOICE

"Woven Choice" is a clutch purse designed to carry toiletries. The form is identical to the way the purse should be held. The product is made out of waste fishing nets under the concept of 'Trash to Treasure', introducing fighting nets as a fashionable fabric to the human body. Designed in the lines of the Bohemian culture, "Woven Choice" is a choice made to protect coastal areas from pollution from waste fishing nets.



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## FOODECO

Designed for the brand of "HANZIGN", "FOODECO" is a fashionable lunchbox conveyor to high end employee lady, who loves homemade food. The product enhance homemade food value in a healthy fashionable lunchbox conceyor by offering to carry food to work space. Inspiring the concept of "Integration of Hand Value", the weaving techniques and banana yarn combination with strong study and material experiments done on a modified frame loom results grand product quality and enhance customer's lifestyle identity. Aim of this product is to make new experience to customer while increasing the value of their home made food loving and ecofriendly lifestyle.



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## CRISS CROSS

"Criss Cross" is a convertible serviette to help customers pack their own lunch in their own plate. Inspired from the Japanese wrapping technique 'Furoshiki' and the diagonal plain weaving technique, the product follows the concept of "ancient plus modern". Introduced with a strong research background and experiment process, the product uses and introduces a new method to take own lunch in a healthy and fashionable way to the office or working area. Aim of this product is to develop the inter relationship between product and the consumer with the help of natural sustainable materials catering to the conscious sustainable lifestyle consumer.



KRISHANTHI BANDARA  
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## FINE PINE

Inspired by the traditional bag designs and techniques, "Fine Pine" is a bag designed to carry goods. Designed to cater the organic product users, the product is woven in a frame loom using pine fiber with zero waste. The material outcome of the product is a result of a series. This product which goes with the concept of 'go green' is a new experience to weaving due to the usage of pine fibers in weaving. "Fine pine" is the very first product in Sri Lanka to be made out of the pine fiber.



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## OLOGU

Inspired by the folding method of the Diyakachchiya, "Ologu", is a fashionable bag, designed for both men and women for casual use. The form of the bag has been built by using the traditional weaving techniques and has been decorated with Dumbara motifs and patterns to enhance the aesthetic value of the bag. A series of different experiments has resulted in production of "Ologu" with a zero amount of wastage as an environment protection movement.

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## ALT POCKET

"Alt pocket" is an alternative design approach to conventional hard wired design practices, which seeks more refined ways to use wallets. "Alt pocket" is the alternative solution for all of the issues of holding a wallet in the back pocket by utilizing eco- friendly, natural, screw pine leaves as choice of material which intended to signify the material value of the screw pine and uplift the diminishing screw pine crafting people in coastal areas. Alter motive of the Alt Pocket is to evoke a fashion trend of using wallet in an alternative way.



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## REED SLING

Designed for the brand "GR2", REED SLING is a carrier to help customers to carry water bottles during picnics and walks. Following the concept of "Let's go green together", the product is made from rush and reed. Introduced with a strong research background and experiment process, the product introduces a new weaving method done on a new loom with mixing of materials for the weaving industry. The product caters consumers that value a sustainable lifestyle and is developed with an aim of building an inter relationship between product and the consumer and make the consumers completely merge with the Sri Lankan heritage.

GEETHANTHAN SHANMUGAM  
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## GRABBY

"Grabby" is a key holder designed to hold important keys as well as a stylish pendent. "Grabby" is targeted on busy moms with toddlers and carriers. The form of the product is inspired by the power gripped hand providing many functions than a normal key holder. "Grabby" has been produced using the plain weaving technique with jute yarns. The key holder acts as a stylish pendent when in use thus providing a safe and secure place for keys.



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## ENCASE

Designed with the aim of making the pile weaving technique a fashion trend, "Encase" is a perfect impression of the basic laptop sleeve type. The product comes with a wider selection of sizes. The bulky and filling quality of the pile woven cotton fabric structure provides protection for the computer on all the sides. The product is followed with a background study and a series of experiments done on a modified frame loom to cater the high end market of both males and females who follow the sustainable practice.



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## WOOF

"Woof" is a dog leash collection which is basically woven using the back strap weaving technique using stretchable and non-stretchable waste textile materials. The product follows the concept of "Up value the waste textile materials". While being adjustable to the user's wrist "Woof" uses the sweat absorbent and washable properties of the material for the comfort of the consumer at the same time supplying aromatherapy for dogs and a series carries luminance for nights. "Woof" acts as a community developing campaign dedicated for donating funds for a dog health care foundation while taking actions for dog effectors.



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## ATHPOTHA

Following a sustainable practice of eco-friendly and recycled materials, "Athpotha" is a unique journal designed to fit on arms. With the concept of reusing gunny yarns and recycled papers, "Athpotha" has combined the yarns using tabby weaving and tablet weaving techniques in effective ways. Aim of the product is to make the consumer wear the product on the hand for all purposes by developing the inter relationship between product and the conscious, sustainable life styled consumer.



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COLLECTION OF  
WORN ACCESSORIES

"Every great design begins with an even better story"

Lorinda Mamo



## MANDREE

"SATAKA collection" designed by the brand "Mandaree", brings the essence of Ayurveda and traditional weaving. This aroma therapeutic product can be worn in ten different ways. The technique used for "SATAKA collection" is a development of bead weaving using processed cotton yarns and wooden beads infused with essential oils. The developed technique and loom supports and uplift underprivileged women communities in rural areas.

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## TAWERET

"Taweret" is an abdominal muscle support belt for the postpartum women who admire upcycling. Inspired from the bengkung belly binding technique, "Taweret" works as an external muscle for the abdomen muscles and can wear over the cloths as a fashion accessory. Following the concept of 'Soothing Vitalize', the garment is woven by merging two weaving techniques to increase tensile strength and insulation properties of the garment. Also the product was woven with discarded fabric stripes from garment factories to give the upcycle value.



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## OM-WEE

"Om-wee" is a collection of bangles designed for the sustainable lifestyle of young females of the high end community, as a casual wear accessory for everyday wear, with a concept of combining the qualities of metal as a material of weaving and also with the conditions of the potential market. The quality of the product is achieved by playing with the vertical lines of warp to highlight the warp. The production process is done on a frame loom which leaves no leftovers making the product ideal for sustainable lifestyle of the consumer.



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## RUGANK

Following the concept of upcycling tire tubes as an eco-friendly movement, "Rugank" is a wrist band developed to cater the young males who appreciate the heavy metal and rock cultures. This fashion accessory also increases the feel of masculinity of the wearer. After a strong research and a series of experimentation the product was plain woven with striped tire tubes in a specially developed loom. A variety of wrist bands have been designed varying the patterns and different embellishments.



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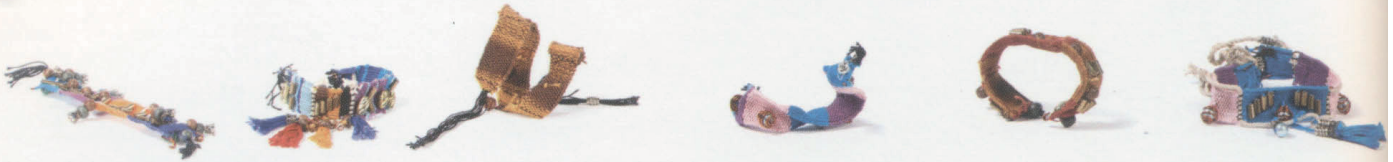
## FLEEK

The "Fleek" Band Collection is a collection of wristbands targeted towards fashion-driven, trendy, and outgoing teens and young adults, who also find value in protecting and preserving the natural environment. Available in three different colors, DUSK, LUSH and NIGHT, it is made of a warp containing thread obtained from accumulated waste plastic bottles which have been harming our land and oceans and endangering countless animal species over decades. Following the basic concepts 'Upcycling' and 'from trash to treasure' the "Fleek" Band Collection takes one of the most hazardous waste products to accumulate and turns it into a glamorous and iconic lifestyle accessory.



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## SHAPE IT

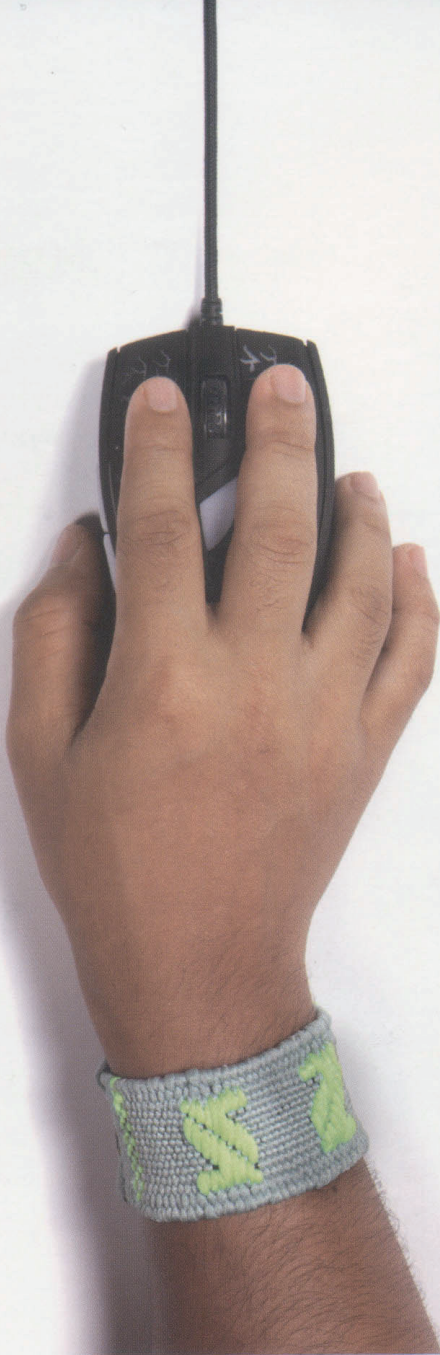
With the concept of "Shape it up your way", "SHAPE IT" is a collection of stylish bands which could be adapted into different jewelries according to preference of the customer. It is adjustable to a necklace, headband, anklet, etc. The product was designed targeting the high end female community to be used in both casual and occasional events. The plain weaving technique is used in weaving of the product. The material is a hybrid of fabric yarns and metal wires. This combination provides identical characters to the collection.



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## PIXUP

"PixUP" is a fashionable wristband, designed and handwoven for computer game players to give spirit and confidence in building a strong sense of teamwork and camaraderie distribute. The pixelated artwork on the woven fabric is done by the pattern pick up technique. Followed by the concept of upcycling, the product was woven with spandex on a frame loom. Inspired by the forms of bandaging techniques, "pixUP" gives an extra cushioning and ventilation to the hand.



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## AMENITY

With the concept of be young again, "Amenity", a knee sleeve is designed aiming the middle aged females who are suffering from osteoarthritis. This sleeve keeps the knee ligaments in place when the patient is doing activities such as walking, running and climbing steps. The satin woven natural bamboo fibers and natural latex elastic yarns give a soft surface to the inner side of the knee sleeve. The product is woven in a table loom designed by the designer himself.



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COLLECTION OF  
VERSATILE FASHION PRODUCTS



"Design is a formal response to a strategic question"

Mariona Lopez

## ZENAYU

"Zenayu" is a result of the twist between ayurveda & fashion. This six feet fabric piece is a multifunctional bandana for everyone from mind-full travelers to 24/7 busy fashion icons. "Zenayu" is colored with carefully picked 100% natural dye, that was extracted from herbal plants, throwaway vegetables and fruits with specifically picked colors, inspired by the "Selesma sanni" mask. This sustainable minimal design is woven by the Saori weaving technique.



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## AMENA

"Amena" is a convertible shawl that can change the look into five main looks. It contains a poncho with three basic necklines, an off-shoulder top, a regular shawl, a cardigan and a head scarf. Its was created with the inspiration of the Jungle Fowl taking the colours and textures that disclose the birth qualities of this endemic bird. It helps to unleash the masculine qualities hidden in a female elegance. Addressing the lack of handloom materials seen in official and corporate events, "AMENA" is an interesting solution to visible market gap.



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## TRI SHAWL

The "Tri Shawl collection" done under the brand name "Nova", is designed to cater young generation of females of the high end community. Woven on a triangular loom with the cut strand weaving technique, the "tri shawl collection" consists of shawls to match different fashion tastes of the target customer from the minimalistic designs to more cossy Boho styles. The strong research and the experiments have resulted in introduction of different possible weaving techniques on the loom with no wastage of the natural yarns used in production.



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## TRI SHAWL

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## WOO-PACK

Designed for the brand of Serendib Design, the "Woo-Pack" is a fashionable bag which can also be worn as a jacket. The product caters to the foreign community who visit Sri Lanka for travelling, studies and researches. Cotton is used as the weaving material of the product to suit the target group. After a research on target group and techniques along with an experimentation process, the product was inspired by plain woven structures and decorative tighten knots and was developed with a zero waste production concept. The bag remains unique with its ability to be worn as a fashionable jacket.



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## WO-VE

"WO-VE" is a bag which can be unraveled and could be used as a cloth. The product is designed in a way to enhance the quality of a hand loom woven clothing. The fabric can be used in all of its form directly after the fabric is taken away from the loom without any tailoring. The product is plain woven using raw yarns used in weaving. The process of making the cloth in to a bag takes only a less effort and is swift. Final outcome serves multipurpose while preserving original characteristics of the hand loomed cloth.



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## MAURI

Designed for the brand of "JENNA DANTE", "Mauri" is a convertible handloom product which acts as a flexible container and a wearable with a simple process of knotting, loosening and gathering. Inspired from the Sri Lankan coastline and ocean and focusing on the Bohemian life style and clothing patterns, "Mauri" follows the concept "A container doesn't surprise you until it's Boho and wearable." Introducing the world famous Saori weaving technique combined with Screw pine stripes to Srilankan indigenous handloom weavers, "Mauri" caters to the High end elegant tourist and local community who follows the sustainable practice.



JANANI DANTHANARAYANA  
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# WEYAMOCK

Specially designed for female hikers, the "Weyamock" is a wearable sleeping gear which helps to reduce the space and weight of the backpack. Followed by the concept of "fabric around the body", this can be worn in different styles depending on the climatic condition. The same wearable can be easily converted into a hammock. The textured cotton surface created with the pedal weaving technique, keeps the user warm in cold climates.



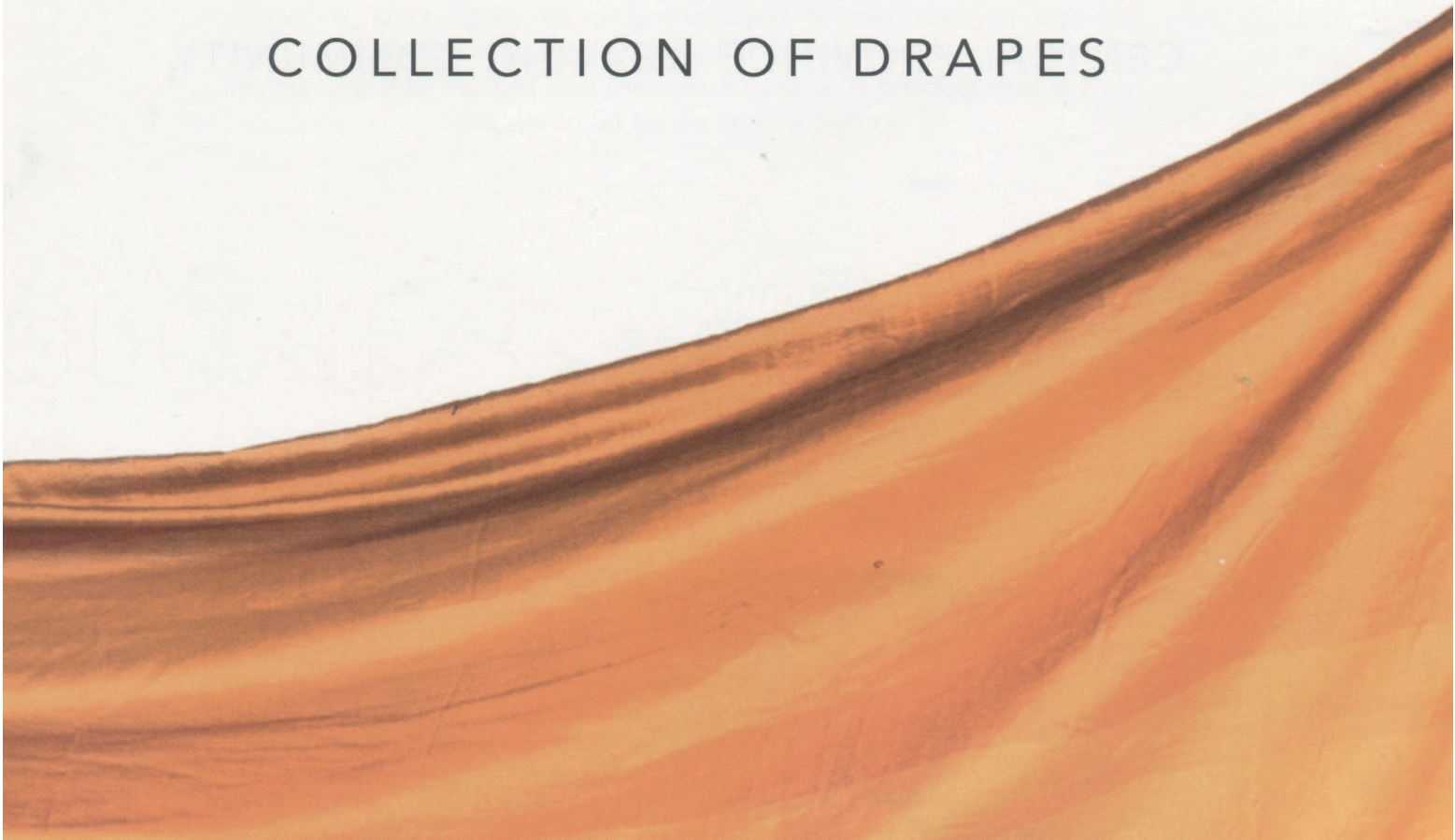
THIMITH RODRIGO  
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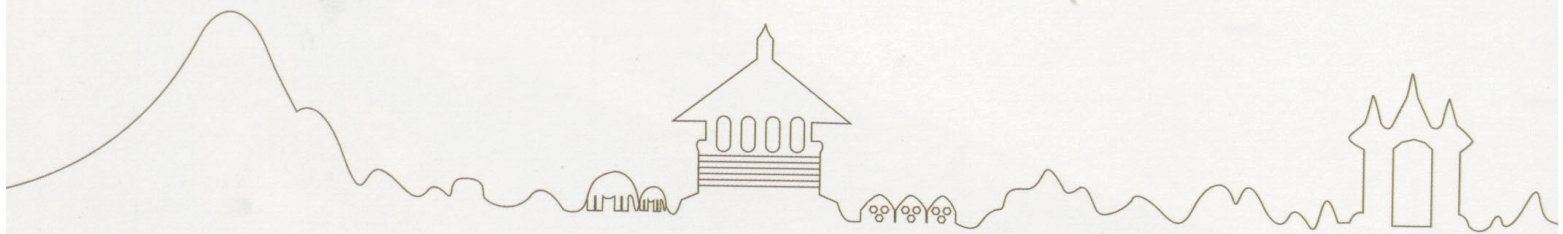




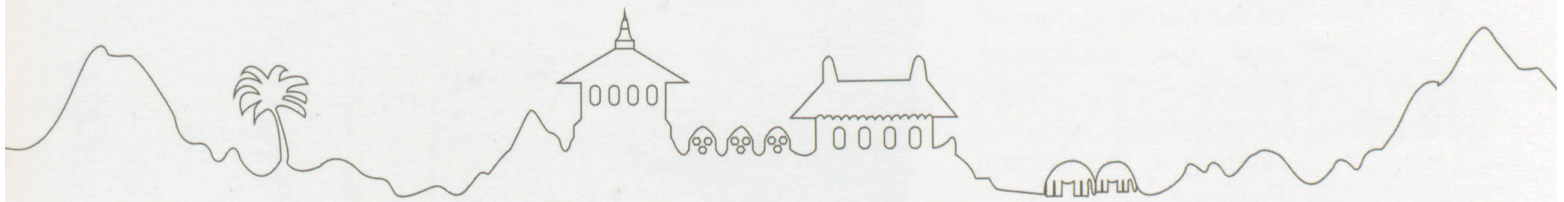
COLLECTION OF DRAPES



# CENTRAL PROVINCE WEAVING COMMUNITY



The hand weavers of the Central Province, being the remainders of their Kandyan ancestors are well known for the art and tradition of Dumbara weaving. This weaving craft is an artistic representation of place of origin, surrounding elements and culture. Established as a craft community during the Kandyan period, it became a significant political and sociocultural institution. The motifs used in their weaving procedure are inspirations of the nature they live by. Through their diligence, they have not only managed to resurrect an age-old tradition, but also has put an entirely different spin on the craft itself by fusing together the old and the new to create a product that is truly unique to Sri Lanka and its culture.



The beauty of the feminine figure through the cultural value of Central province, specifically related to Kandy, is enhanced through the draping. Dumbara weaving motifs are placed aesthetically representing the rhythm and shape of the classic Lankan woman figure, while including colours and shade of Kandyan era paintings. The draping style are creative expressions of the Kandyan dancer and the traditional Osariya, while emphasizing and relating to the Central Province.





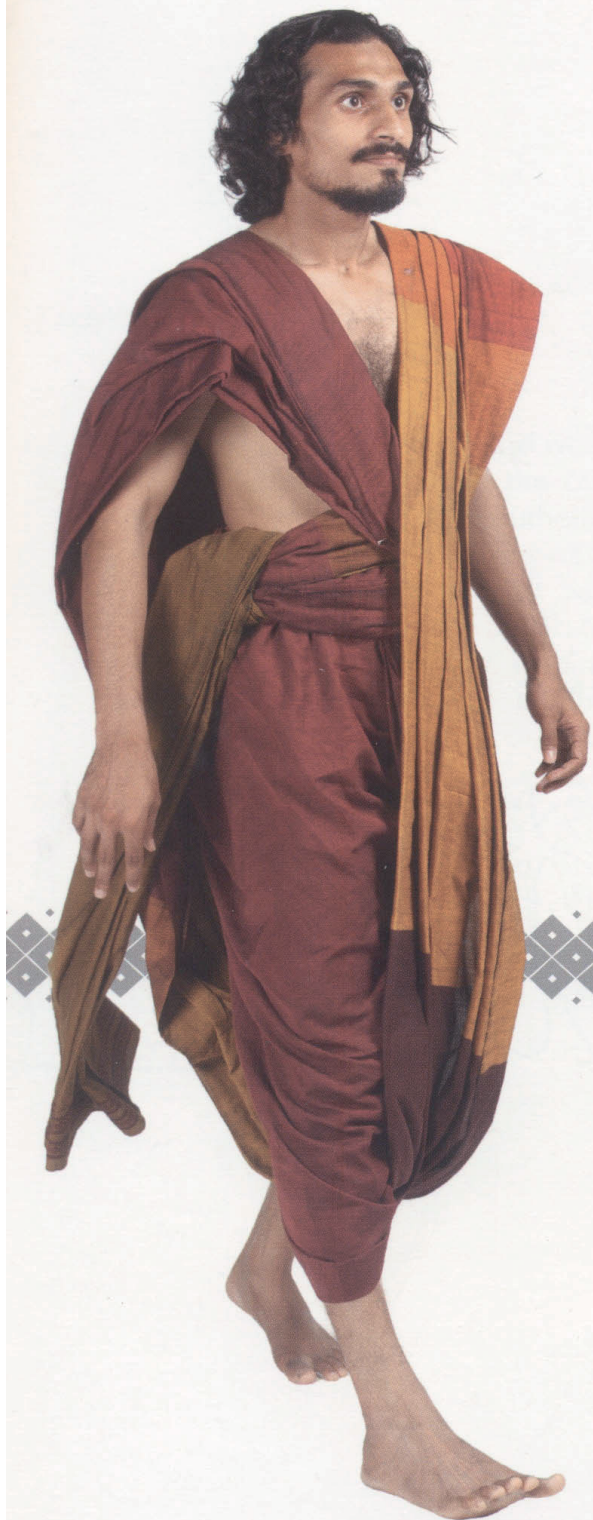
Intensifying the firmness, strength and valor of the male masculinity and allowing free movements, the drape complements the male figure. The colour inspirations and drape are gathered from the fighting scenes found in Kandyan temple paintings and carvings. Elements such as traditional body armor and figure drape is used to emphasize the cultural heritage of Kandy.

#### DESIGNERS

Lakmini Rajanayaka  
Udari Jayarathna  
Dharshana Wickramarathna  
Sandun Dissanayaka  
Sameera Lansakara  
Pulastha Jayasundara

Reminiscing the elegance of the Kandyan Osariya and the costume of Rural Kandyan woman, this drape is born through the indigenous Dumbara weaving techniques, classic motifs and a unique combination of pleating, twisting and knotting. Joined with the color inspirations taken from Kandyan temple paintings and indigenous Lacquer works, the drape gratifyingly places the Central Province on its throne.



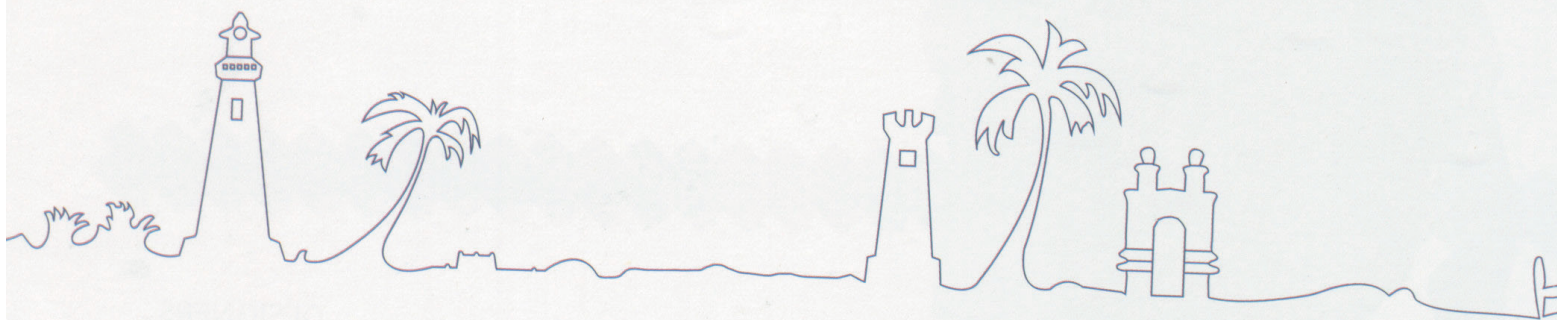


Symbolizing the cultural heritage of Central province, this male drape carries cleanly done pleating and interestingly done twisting and knotting of the draping, inspired from the exotically costumed dancers of the Kandyan Perehera and Royal attire. While adding the emphasis of the Kandyan paintings colorfully, the drape talks proudly of the rhythm, style and masculinity of the Sri Lankan man through Dumbara weaving techniques and significant motifs.

#### DESIGNERS

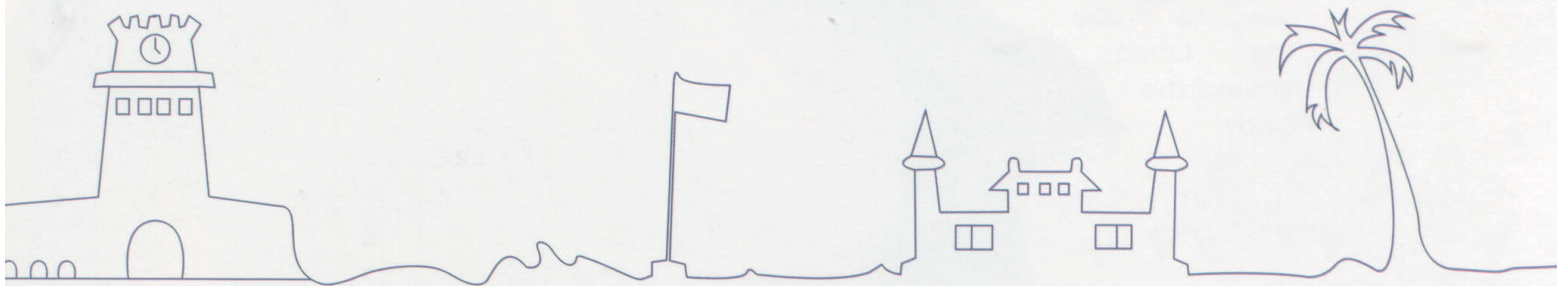
Janani Dhanthararyana  
Uthpala Deepthi  
Sineth Dharmapala  
Lahiru Ranathunga  
Akila Kavinda  
Sameera Thalkotuwa

SOUTHERN PROVINCE WEAVING COMMUNITY





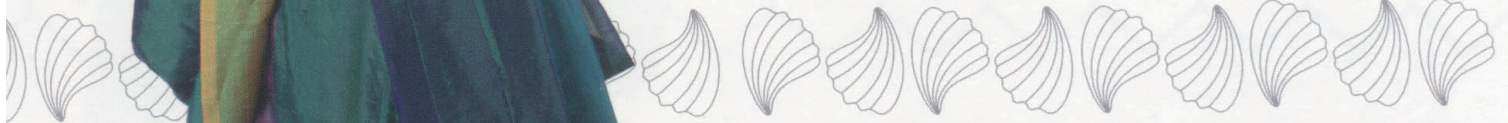
Although the hand weaving industry is not as popular as a domestic industry among the community, there is a considerable number of weavers in the Southern province. Most of the draping styles, weaving patterns clearly shows the influences from the Dutch period that is very visible in most part of the province. Motifs are not commonly used; however, decorated and creative geometrical patterns are used for designs. The inspirations for the colour usage and patterns are acquired from the surroundings.



Gurulu Raksha, a devil dance originated in Southern Province is the inspiration to the drape; an abstract expression of the Gurulu Raksha dancing costume. The color palette is taken from the mask while the pattern used in this fabric is an abstract pattern brought out of the details in the mask. The plain weave is used for the fabric and to create the pattern, the pedal weaving technique is used. Jingle beads are attached to the bottom tassels to create the sound the anklet of a devil dancer. A freestyle draping technique and devil dancing costume knots are used to drape the fabric around the body.



Inspired by the essence of the colours in the ocean in southern Sri Lanka, the drape applies to the feminine body emphasizing similar rhythms of waves. Minimum number of knots have been used to control the flow of the drape while seashells and beads are used to mimic the look and feel of the ocean. Tie dyed warp have been used taking the shaded detailing on the fabric similar to shades of water.



#### DESIGNERS

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Umesh Priyashantha

Inspired by the low country dancin costumes, Ambalangoda masks, influences of the Dutch colonization and the Beeralu lace technique that is unique to the Southern province of Sri Lanka. the intricate hand lace effect was achieved through weaving while creating spaces. The detailing of the masks is expressed in the pleating technique of the drape while one sleeve drapes in form of the 'Thelme' dance's bodice. This too has a rich colour palette unique to the southern province including Oceania and fisheries, Dutch influenced architecture and mask culture.



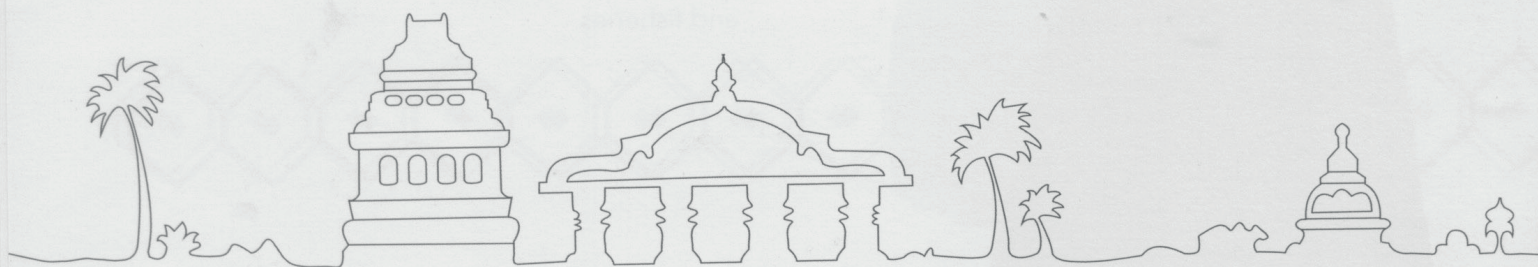


This drape is an inspiration of the costumes worn by Sri Lankan and Dutch women during the Dutch colonization period together with Dutch influenced architecture as the Southern province celebrates the colony influence in the country. It also combines with the temple paintings of the southern province which too has a distinct Dutch influence over the technique, colour and style. The detailing of the Dutch architecture is portrayed by pleating, twisting and gathering techniques as seen as yesteryear dressings of the southern province. The colour inspirations are from a fusion rich colours found on a southern province pallet; masks, ocean and fisheries.

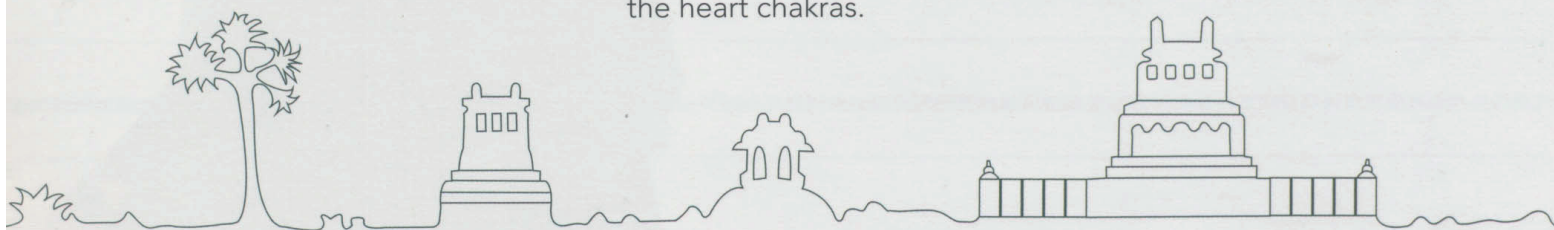
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NOTHERN PROVINCE WEAVING COMMUNITY



The uniqueness and exceptionality blended with Northern hand weaving have openly derived and blended from Hinduism and Hindu culture. The hand weaving industry of the area is not popular as a domestic industry among the community. Their indigenous techniques and identity which is blend with Hindu Religion are visible in their handloom sector and it has resulted in the uniqueness and has exceptionality blended within. South Indian influence is highly affected to the Northern hand weaving industry nevertheless the influence is not completely taken into their weaving. Hence, emergence of a unique industry has been initiated. Decorated fabrics could not be found in Northern Handlooms since motifs are not used for their weavings. However, they elaborate their woven fabrics by using different patterning techniques and weaving techniques like geometric patterns. Moreover, the colour palette in Northern handloom products display clear and rich colour palette where each and every colour is used with a particular meaning according to the heart chakras.



Inspired by the ancient and modern women draping styles of Tamil culture, this drape is designed to highlight the walking pattern of a Tamil woman. Pearly beads used in the jacket piece to enhance the value of the fabric. The form of the lower section is draped in a way to ease a fast walking style, the pleats are also placed on both left and right sides for further emphasis. A contrast colour placement which is identical to the Tamil culture is used here.







Inspired by Tamil dhoti draping methods and modern Tamil draping methods, this drape is designed to enhance the energy and strength of young men. The draping starts from pleats which is flapped down from front side and wrapped around the waist. It also drapes at the legs as well as left side shoulder, making the ending side flapped from right side shoulder. The pleats that pass through the legs maintain the speed of men. Right and left shoulder wraps enhance personality.

#### DESIGNERS

Praneeth Perera  
Anushka Kumara  
Gethanthan Shanumugam  
Thimira Samarakoon  
Hansini Ekanayaka  
Sandaminie Dissanayaka



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Anushka Kumara  
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Hansini Ekanayaka  
Sandaminie Dissanayaka

Symbolizing the energy and the Lord Ganesh, the red colour is blended with the yellow colour, the colour of determination and self-acceptance and will power to depict the dominance of the male in the culture. Usage of the draping styles that are used by the upper casts of the Tamil culture, also ensures the dominance of the wearer within the community. A pattern composed of a simple geometrical shape done by a dobby machine on the border enhances the cultural relation of the fabric. The evolution of the fashion components with modernity is gained through the inclusion of a modern male scarf knotting technique to the drape.



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"Design creates culture. Culture shapes values. Values determine the future"

Robert L. Peters

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## Photo credits

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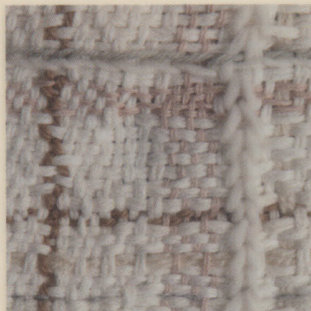
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Darshana Wickramrathna, Thisura Senarath,  
Dinidu Senevirathna and Thimira Samarakoon

# CULTURE CODE

Tradition to Lifestyle | Handwoven Wearables 2018



DEPARTMENT OF  
**INTEGRATED DESIGN**  
UNIVERSITY OF MORATUWA



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