# Visual Essay **Submission** (250-300 words)

**What is a 'Visual Essay'**

A Visual Essay is a 250-300 word concise abstract and a poster. It may be of a:

- Design (concept or product)
- Design research
- Design project
- Industry Product/Service

The abstract is always accompanied with a poster. Typically the abstract serves as a preview of the work in the poster. The abstract can be formulated as a design problem/ research problem/ product requirement to the industry. Further, the abstract should state the aim/ objectives, methodology, key findings/ the final or ongoing design and implications. The initial submission of a visual easy include 3 pages: page 1). the abstract, page 2). a sketch of the poster, page 3). references (least 5) and Bio etc. The initial submission of a visual essay should be completed in .doc or .docx  (MS Word format)  by inserting the poster as an image.  If your submission gets selected after the review process, the author/s  should complete the sketch into a digital poster according to the format instructions below. More information on formatting is found in the ['Visual Essay Abstract Template'.](#)

**Eligibility**

We welcome submissions from both Sri Lankan residents and non-residents, as well as authors from abroad. The eligibility for submission is open under three categories:

- **Student Category** -
  (Undergraduate only)
- **Industry Category** -
  (Entry representing an industry or company)
- **Professional Category** - Individual
  (Entry presenting a product/service by a professional not representing a company)

# How to Submit:

1. **Step 01 - Decide**
   Check eligibility, deadlines and decide on the submission

2. **Step 02 - Format**
   Format the submission by excluding the author details according
   to 'Visual Essay Abstract Template'.
3. **Step 03 -Submit**
   Submit the Initial Submission here. There is no payment required at this stage.
4. **Step 04 - Await Notification**
   After the review process, await for reviewers comments and the notifications of
   the decision on or before the notification date indicated in the website (this will take a
   period of 2 months). *The notification will indicate if the submission is 'Accepted or 'Rejected'
5. **Step 05 - Prepare**
   If your submission is 'Accepted'
   Prepare the revised print-ready submission by
   (1). Amending the reviewer comments
   (2). Including the author details
   (3). Prepare by saving the submission as a (doc.) or (docx.)
   (4). Prepare by saving the submission as a (pdf.) with images
   (5). Prepare by saving the poster as (Jpeg.) and naming it as Poster_01_Submission ID
   (6). Prepare by saving the poster as (Jpeg.) and naming it as Poster_01_Digi_Submission ID
   (7). Prepare the biography and photo
   (8). Keep an image - proof of payment receipt
6. **Step 06 - Submit and register**
   Submit the Final Publication-ready submission via Link 01- Registration for IDR 2023
   Conference and Publication before the deadline.

# Present & Share

**Presentation**
- Authors submitting visual essays will only present the submission as displayed posters
  at the IDR Conference. There is no oral presentation.

**Locate & Share**
- If you have paid the registration fee of the IDR Conference your Submission will be made
  available in any of the following IDR publications.
- You may locate your publication via the IDR website under the articles page.
  - Short abstracts          - IDR 2023 Conference Proceedings - Abstracts
  - Extended abstracts     - IDR 2023 Conference Proceedings - Abstracts
  - Visual Essays            - IDR 2023 Conference Proceedings - Abstracts

- ○ Full paper             - IDR 2023 Conference Proceedings - Full papers &
                           - IDR Journal Vol.1 (2) - Best selected papers
- Each of the submissions will contain a DOI for their publication. You may use it to share your work.

# Format

**Poster Submission for Visual  Essay**

The authors are expected to submit ONLY a detailed sketch of the poster during the initial submission.The initial sketch submission size : 16cm x 27cm

If your submission gets selected after the review process, the author/s  should complete the sketch into a digital poster according to the format. Your Abstract and poster will be published in IDR 2023 Conference Proceedings - Abstracts and it will also be displayed at the conference.

For this purpose the authors are expected to format their posters for:

- **IDR 2023 Conference Proceedings - Poster size 16cm x 27cm**



*Fig. 1: Layout of the  IDR 2023 Conference Proceedings - Abstract*

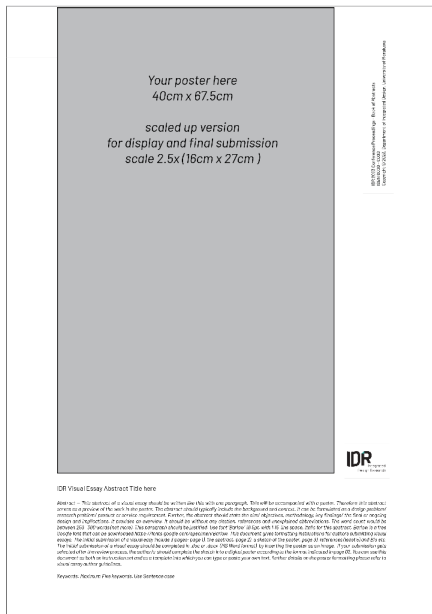- **Display at IDR 2023 Conference Proceedings - Poster size 40cm x 67.5cm**



*Fig. 1: Layout of the IDR 2023 Conference Proceedings - Abstract*

# Publications

**All publications are published online.**
- If the author requires a printed copy, it will cost LKR 5000/-* (this is not sponsored or part of the registration fee - unless informed).
- The author is expected to inform the IDR Conference Team at the registration (Step 06) and show proof of payment to obtain the printed version.
  *Price may vary based on printer/ press.

# IDR-DC Awards and Acknowledgement

- Applying for 'IDR -DC Awards' is not compulsory, Only if you wish to apply, you may do so.
- Each author/s presented will be awarded with a 'Certificate of Participation' during the IDR Conference
- In addition the best submissions will be awarded and acknowledged at the IDR-DC Awards. This includes the 'Most Outstanding' Submission and 1-3 merit awards.
- The criteria for Outstanding submission are based on :
  - Significance and application of the theme of the conference, scope and the vision of Integrated Design Research (IDR)

- ○ Originality: discovery of old knowledge to new or new towards the advancement of the field.
        - ○ Methodology: technicality and structure conducted using rigorous and appropriate methods.
        - ○ Results and outcomes: clarity and well-supported results
        - ○ Impact and citation: impact on the scientific community and beyond. The possible adoption of the findings to industry or policy.
    - ● There are three categories of awards:
        - ○ **Student Category**
        - ○ **Industry Category**
        - ○ **Professional Category**
    - ● All registered and paid authors submitting Short Abstracts are eligible to apply for the IDR-DC Awards under any of the above categories.
    - → Submission forms must reach before the stated deadline ( refer to the IDR website for important dates).

**Important Links**
1. Download     'Visual Essay Abstract Template'.
2. Download     How to Submit
3. Link         Initial Submission
4. Link         Link 01- Registration for IDR 2023 Conference and Publication
5. Link         Presentation details
6. Link         biography

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